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NEW SOFTWARE BRINGS COLOR TO MILLIONS OF COLOR BLIND USERS; HELPS ANYONE WORK MORE EFFICIENTLY WITH WEBSITES, DOCUMENTS, GRAPHICS AND COMPUTER APPLICATIONS

BOSTON – March 13, 2006 – One in 12 men is color blind and in a typical classroom of 25 students, at least one is color blind. Color blindness, a term commonly used to describe the partial or complete inability to distinguish between certain colors, affects more than 35 million people in America, Canada and Western Europe.

A simple interactive software program called eyePilot™ enables anyone, no matter what kind of vision they have, to work more effectively with color-coded information and graphics. Developed by Tenebraex Corporation, designers of innovative optical products for businesses, individuals and the military, eyePilot is available today at <http://www.colorhelper.com>.

“In the past, information was presented as black text on white paper,” said Peter Jones, president and CEO of Tenebraex Corporation. “As the world becomes more and more computer dependent, particularly in classrooms and in offices, not being able to easily differentiate between colors becomes more of a liability. Students can be left behind their classmates, and career advancement can be thwarted—all due to the challenges a color blind person faces trying to interpret colors on a computer screen.”

Designed as a “floating window” that is easily dragged-and-dropped over any web page, document or computer application, eyePilot allows users to quickly and more accurately view and work with color-coded information, including:

- Pie and bar charts and other business presentations
- Class work or homework that involves color, like science or math
- Weather maps
- Public transit and road maps or driving directions
- Stock market charts
- Engineering and scientific imagery, such as scatter plots and tissue sections

Color is often used on computer displays to present, layer and explain information. There are guidelines for choosing safe colors, but they are rarely followed, especially on the Web where more and more information and study materials are found.

“Being able to clearly discern color can be of critical importance in business, school and daily life. For instance, where normal conditions are coded in green, warnings in yellow and danger in red, a color blind person can miss a warning; or in documents where color is the main tool used

to communicate information, such as weather maps, a color blind person can be at a loss. Without a doubt, being color blind presents significant efficiency and productivity challenges for those using computers. eyePilot is the solution to those challenges,” said Jones.

eyePilot gives users a set of simple, intuitive and interactive tools that can be used to clarify or manipulate colors. No matter if you are color blind or not, eyePilot accelerate the process of understanding and working with color data, making students, business professionals, scientists and other individuals more productive.

The tools include:

- **Gray:** Isolates all instances of a single color and grays out all the other colors, making it very clear which content is represented by that specific color.
- **Flash:** Flashes as white or black all instances of a color when any spot of that color is clicked on.
- **Name:** Flashes as white or black all instances of a color when the name of that color—red, green, orange, etc.—is clicked in a list. Also identifies the name of a color when it is clicked on.
- **Hue:** Changes the colors in an entire graphic by cycling through a set of substitutions, allowing the user to find a setting where the color information is easier to differentiate.

Within every tool, a pop-up magnifier is available to aid in selecting colors or examining the results. The transformed images can also be clipped, saved for use in other applications or printed from within eyePilot.

A 30-day free trial of eyePilot is available for immediate download at <http://www.colorhelper.com>. Individual user licenses cost \$34.00. eyePilot is available for both Windows and Mac operating systems.

About Tenebraex Corporation

Tenebraex Corporation designs innovative optical products that solve real world problems. Tenebraex provides businesses, individuals and the military with a wide range of solutions that improve visual capabilities. The company’s products include eyePilot™, a software program that enables people to more efficiently work with color data in web sites, documents and graphics in computer applications; ColorPath™, a color night vision technology; xLume®, a lighting technology licensed by a major lighting manufacturer that allows a lens to look like a solid, opaque surface when the light is off, but function normally when on; and ARDs, an Anti Reflection Device that eliminates reflections from military optics that can give away the location of troops. Founded in 1992 and based in Boston, Tenebraex is led by principals from companies including CNET Networks, Lotus Development Corp., General Electric and Polaroid Corp. For more information, visit <http://www.tenebraex.com>.

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For a product review or demonstration, or an interview with Tenebraex CEO Peter Jones, please contact:

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